

The logo for ATA E is rendered in large, green, 3D block letters. It is positioned on the left side of a road that curves into the distance, with a forest in the background. The letters are slightly shadowed, giving them a sense of depth as if they are sitting on the road surface.

ATAE

Summer Conference
July 12th, 2003

Jeffrey W. Runge, MD

Administrator

**National Highway Traffic
Safety Administration**





Persons Killed & Injured In Traffic Crashes

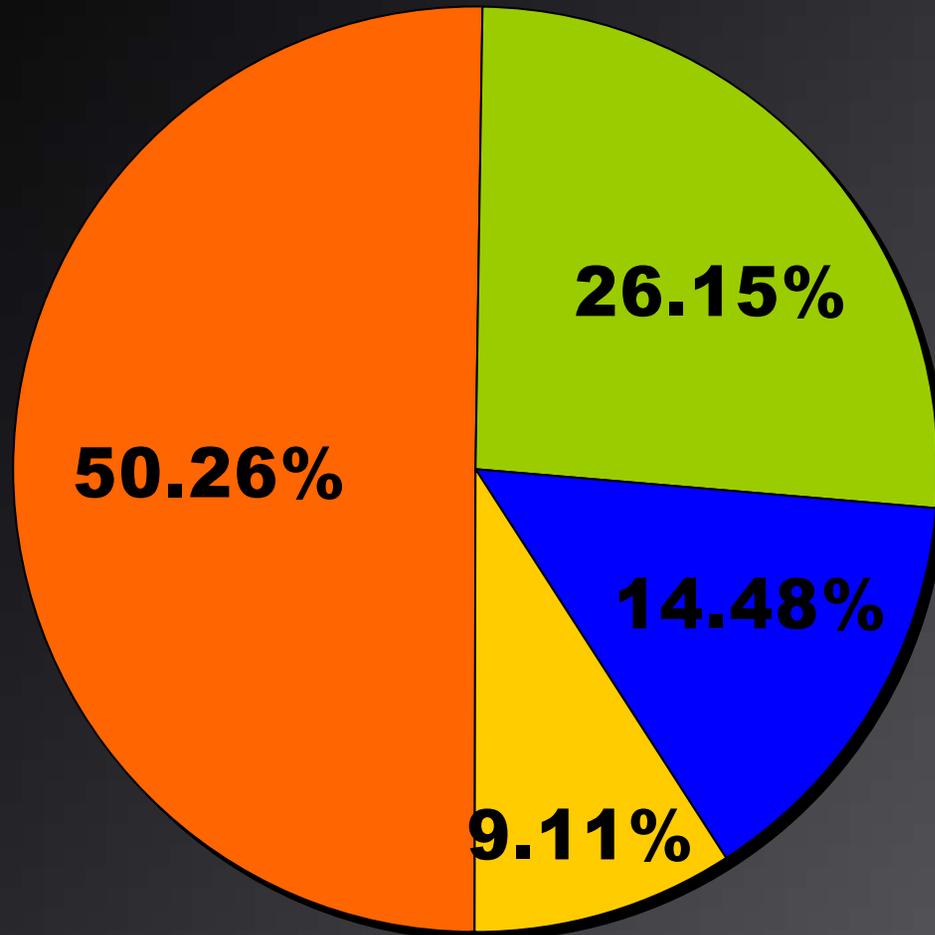
	Year		% Change
	2001	2002	
Killed	42,116	42,850	+1.7%
Injured	3,033,000	2,914,000	-3.9%

Cost of Motor Vehicle Crashes — 2000



- Total annual cost - **\$230.6 billion**
- Highlights
 - Non use of belts - **\$20 billion**
 - Impaired driving - **\$51 billion**
 - Speeding - **\$40 billion**

Motor Vehicle Crash Costs by Category - 2000



**Total Costs
\$230.6 Billion**

■ Insurance

■ Crash Victims

■ Other

■ Federal/State
Governments

Predicted Lives Saved by Countermeasure

**Safety Belts
at 90%**

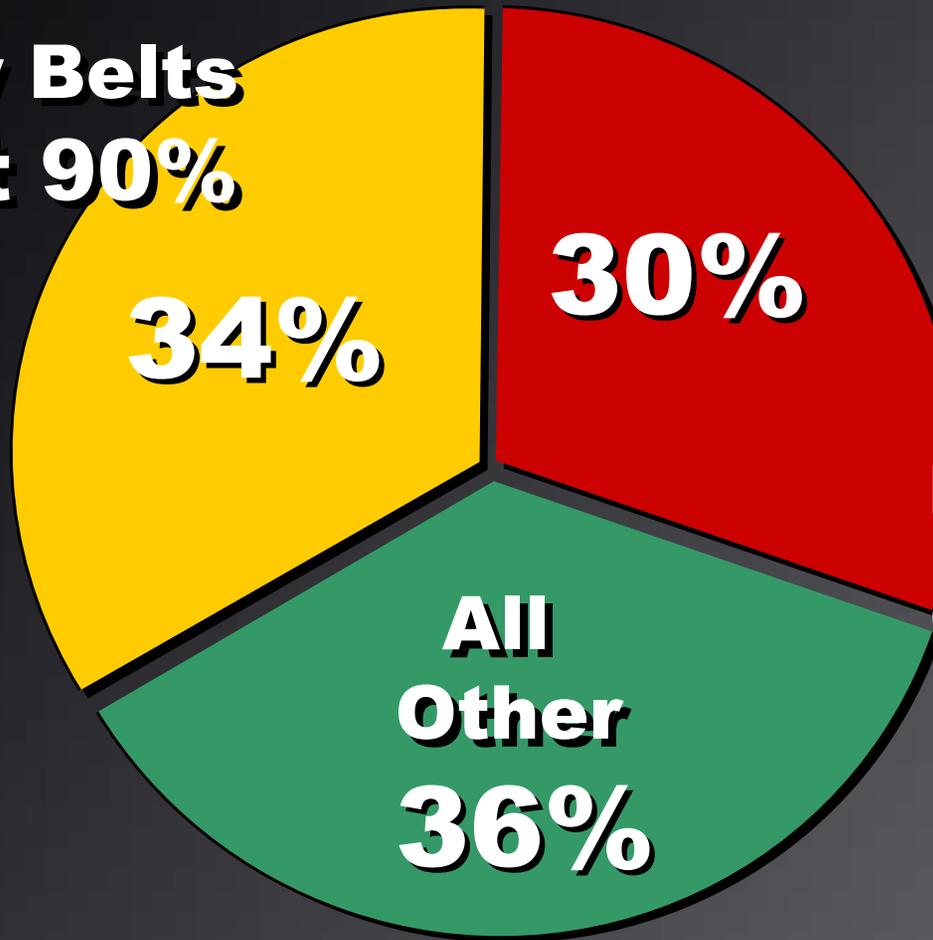
34%

30%

**Impaired
Driving**

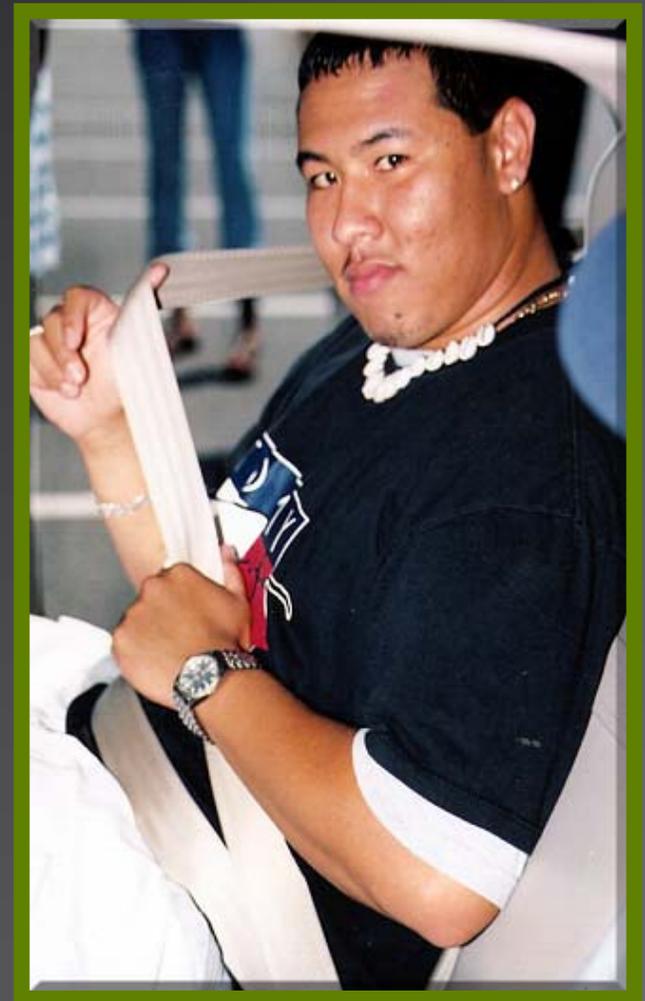
[Reduce a/r rate to
.44 per 100M VMT
(2000 baseline of .61)]

**All
Other
36%**

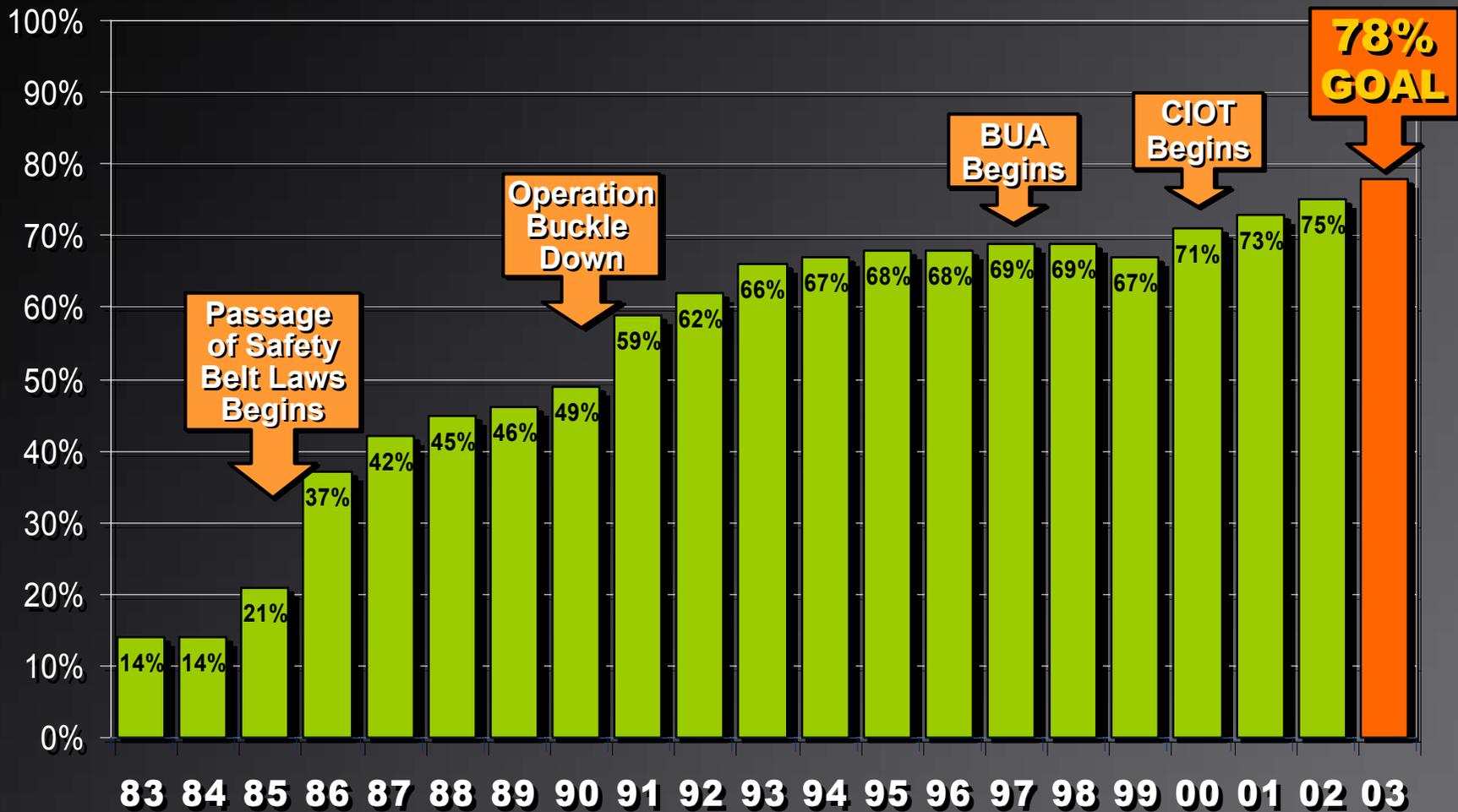


Safety Belt Benefits

- **For each 1% increase in belt use**
 - 2.8 million more people buckling up
 - 250 lives saved
 - \$800 million in economic savings
 - Reduce severity of 4,400 moderate-to-critical injuries



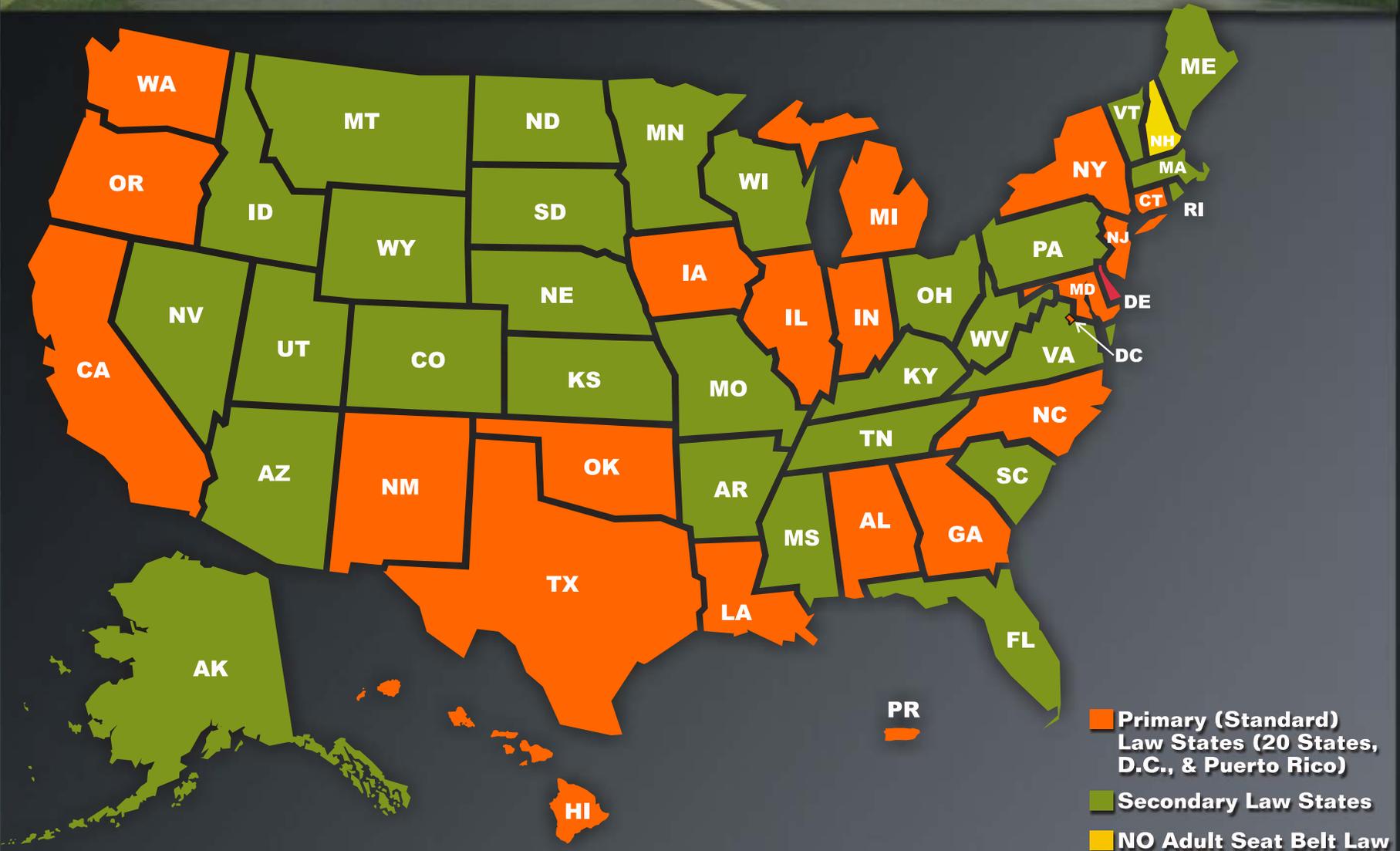
Safety Belt Use Rates, 1983-2003



1983-1990 from 19 city survey, 1991-1997 from State surveys, 1998-2002 from NOPUS/mini NOPUS surveys

State Safety Belt Laws

(As of July 2003)



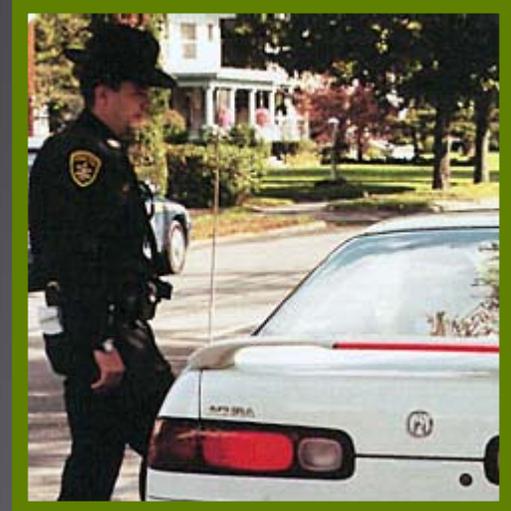
Lessons Learned: Primary Belt Laws

- **Problem**

- Concerns about racial profiling (Illinois example)
- Key stakeholders omitted (Indiana example)

- **Solution**

- Enact anti-profiling law
- Convenes broad consensus group

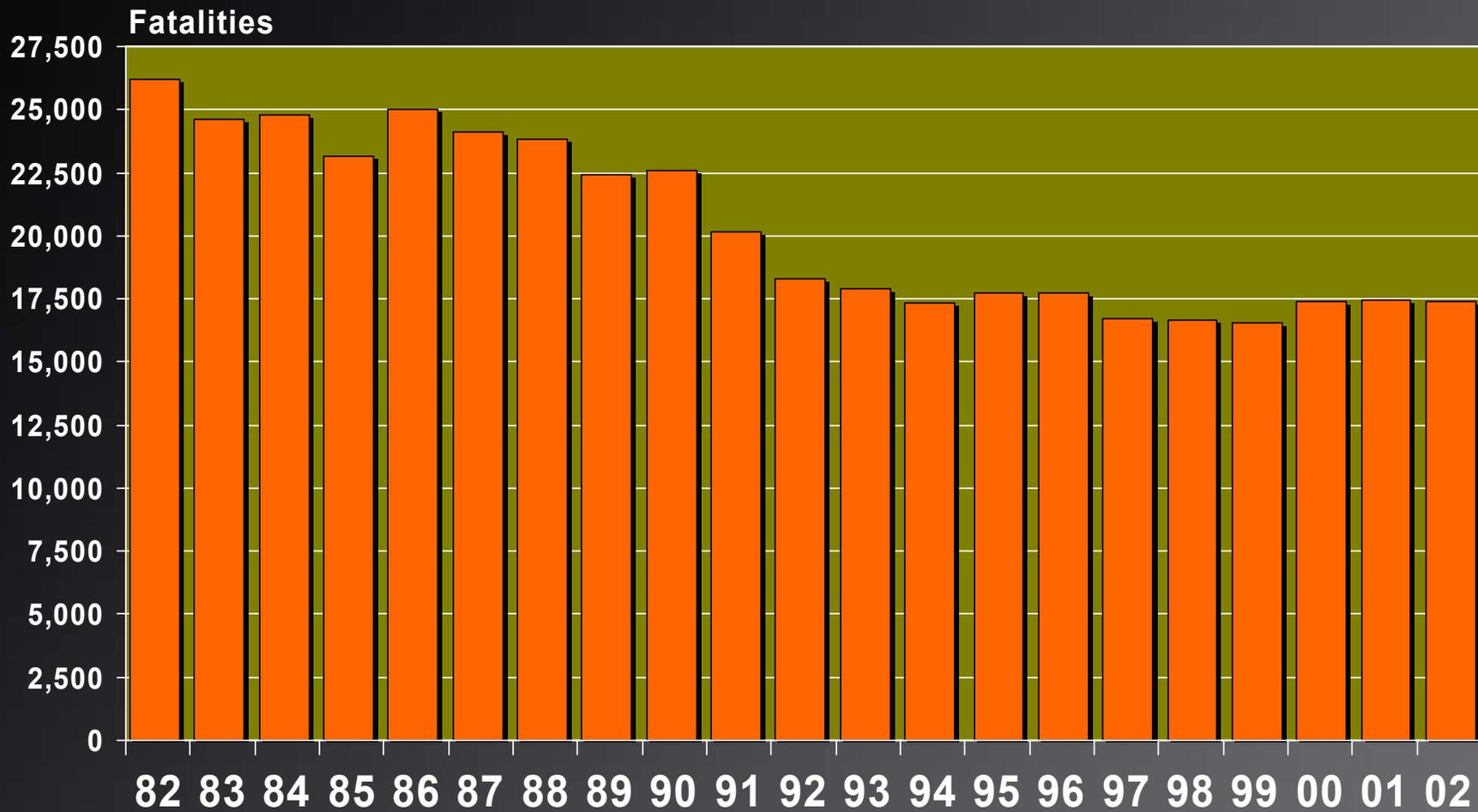


BUYING A SAFER CAR 2003

Valuable Information on: Crash Tests, Safety Features and Buying Tips



Alcohol-Related Fatalities Trend



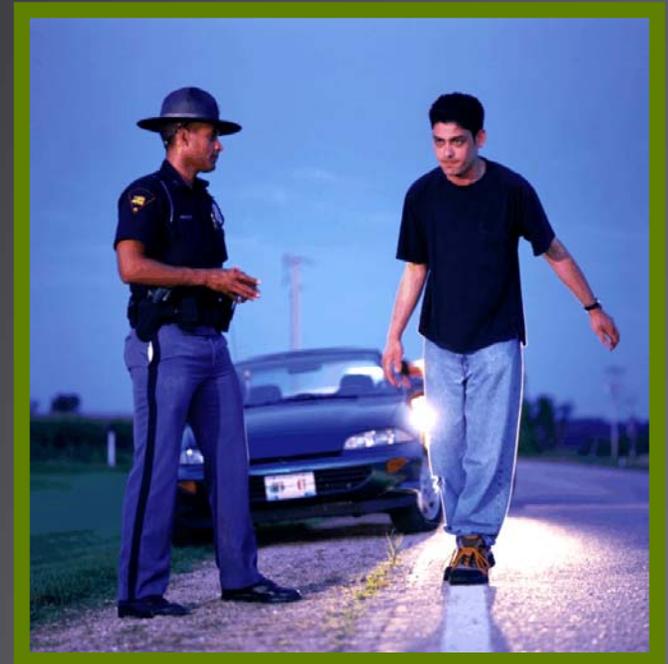
State Legislative Remedies for Impaired Driving

- **Administrative license revocation (ALR)**
- **.08 BAC**



Administrative License Revocation (ALR) Laws

- **Law in 40 States, plus DC, & Puerto Rico**
- **Reduce alcohol-related crashes from 6 to 13%**
- **Need to be strengthened & enforced**



.08 BAC Per Se Laws

- **Law in 43 States, plus DC, & Puerto Rico**
- **Average 7% reduction in alcohol-related fatalities**





Reauthorization: SAFETEA

Safe

Accountable

Flexible and

Efficient

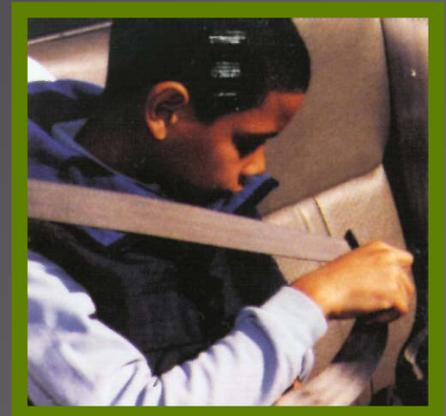
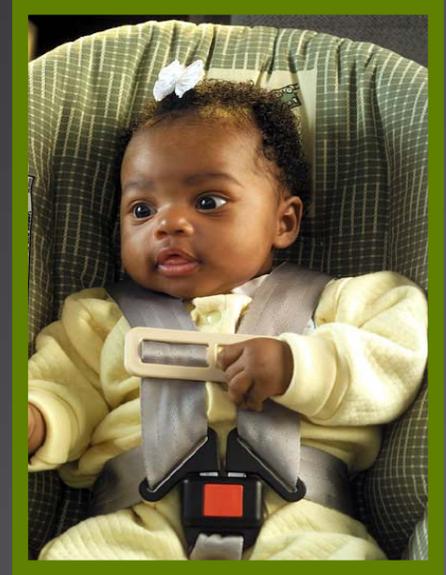
Transportation

Equity

Act of 2003

How You Can Help

- **Enact primary safety belt laws in all 50 States**
- **Support dealer initiatives with booster seats**
- **Distribute “Buying A Safer Car”**
- **Provide safety training to sales staff**
- **Learn about alcohol legislation**





People Saving People

www.nhtsa.dot.gov

1-800-327-4236